

Jackie Monaco

Senior Art Director and Designer,
sometimes Video Editor/Animator,
guiding creative teams in a
fast-paced environment

PROGRAMS:

*Photoshop, Illustrator, Premiere,
AfterEffects, InDesign, Teams,
Powerpoint and Slides*

ABOUT ME

I'm a strategic thinker with
over 10 years of creative
experience, mostly in NYC
and LA agencies.

FIND ME

Playing Nintendo Switch,
exploring LA on my scooter, or
hanging with the best kitties

REACH ME

monaco.jac@gmail
or 931.626.3634



EDUCATION

BFA, GRAPHIC DESIGN
University of Southern Mississippi
2009 Graduation

WORK HISTORY

09/20 - 05/23 SR AD at EDELMAN, LA

With Sunkist, Taco Bell, T.J.Maxx, Marshalls and Girl Scouts, I art directed and designed video, ads, packaging, pitches and social content while leading teams of junior creatives.

10/19 - 08/20 SR Designer at MORPHE MAKEUP, LA

In Morphe's content studio, I assisted in the studio and animated GIFS, IG stories and AR filters seen by millions of followers each day.

04/18 - 04/19 SR AD at DEVRIES GLOBAL, NYC

Partnering with influencers, we produced a multimillion dollar launch event for Aussie, and conceptualized, shot and edited innovative video content for Pantene and Sephora products.

06/15 - 03/18 SR Designer at 5W PUBLIC RELATIONS, NYC

Expanding service offerings for Zico, It's a 10 and CheapOAir, I produced quality video content and executed 360° campaigns, E-commerce websites, pitches, logos, and more.

10/12 - 05/15 Graphic Designer FREELANCE, NYC

I created interactive GOT emails while at HBO; branding & social content at IMG, Taylor Strategy & Agenda.

11/11 - 07/12 Graphic Designer at ABOVE LIVE, NYC

A startup with a remote web team, we designed a social network and sustainable fashion publishing site.

08/09 - 10/11 Graphic Designer at PARADIGM CREATIVE, TN

While in Memphis, I re-branded small businesses along with making print and banner ads, websites, and signage.